

# 1<sup>st</sup> Purchasing Initiative Finland, Estonia, Latvia, Lithuania

Agenda: Pre-Evening Event & Matchmaking Day 24 – 25 March 2025

## Pre-Evening Event 24<sup>th</sup> of March 2025

Venue: Chamber of Commerce & Industry | Schillerpl. 7 | 55116 Mainz

### Welcome & Networking: 1<sup>st</sup> Purchasing Initiative Finland, Estonia, Latvia, Lithuania

17:30 (CET)	<p><b>Registration of the participants</b></p> <p><b>Official Welcome</b></p> <p><b>Mr. Olaf Holzgrefe</b> Association Supply Chain Management, Procurement &amp; Logistics</p> <p><b>Mrs. Brigitte Irsfeld</b> Ministry of Economic Affairs and Climate Action</p>
18:00 (CET)	<p><b>Mr. Niklas Mahlke</b> Market Entry Programme, Germany Trade &amp; Invest</p> <p><b>Mrs. Elvin Yilmaz</b> Chamber of Commerce &amp; Industry Rheinhessen</p> <p><b>Mr. Dominic Otto</b> <b>Mrs. Riitta Ahlqvist</b> German Chambers of Commerce Abroad</p>
18:30 (CET)	<p><b>Making demands visible:</b> Procurement pitches by participating buying companies</p>
19:30 (CET)	<p><b>Networking dinner</b></p>
22:00 (CET)	<p><b>End of networking event</b></p>



Commissioned to implement this project as part of the federal funding programme Mittelstand Global/ Market Development Programme:

**3ME** Association for Supply Chain Management, Procurement and Logistics

The market development programme for small and medium-sized enterprises is a funding programme of the:

 Federal Ministry for Economic Affairs and Climate Action

 **MITTELSTAND  
GLOBAL**  
FOREIGN MARKET  
ENTRY PROGRAMME

# B2B Matchmaking Day 25<sup>th</sup> of March 2025

Venue: Chamber of Commerce & Industry | Schillerpl. 7 | 55116 Mainz

## Networking Session & B2B-Matchmaking: 1<sup>st</sup> Purchasing Initiative Finland, Estonia, Latvia, Lithuania

08:00 (CET)	<p><b>Registration of the B2B participants</b></p>
09:00 (CET)	<p><b>Welcome remarks</b></p> <p><b>Mrs. Elvin Yilmaz</b> Chamber of Commerce &amp; Industry Rheinessen</p> <p><b>Mr. Olaf Holzgrefe</b> Association Supply Chain Management, Procurement &amp; Logistics</p>
09:20 (CET)	<p><b>Networking session for all participants</b></p> <p>Informal exchange between all participants at the buyer B2B tables</p>
<b>10:00 – 18:00 (CET)</b>	<b>B2B Matchmaking</b>
18:00 (CET)	<b>End of event</b>



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